



Changing the culture of aging in Canada

March 5-6, 2018 | Niagara Falls, Ontario

## Exhibitor Manual

*Walk with Me: Changing the Culture of Aging in Canada* is a biennial conference that brings together older adults/residents, care partners, educators, policy makers, students and researchers from all over the country to learn with and from each other about how to enhance the journey of aging across the continuum of care and community living.

### BOOTH DETAILS

#### Included in the 10x10 Exhibit:

- 6ft table in pipe & draped space
- Access to complimentary electrical and Wi-Fi
- Two chairs
- The exhibit area has wall to wall carpet
- Two (2) Exhibitor Passes (*exhibitors have access to sessions with Exhibitor Badge*)

**TO PURCHASE ADDITIONAL SERVICES NOT INCLUDED IN YOUR BOOTH SPACE, PLEASE ORDER DIRECT FROM THE BELOW SUPPLIERS:**

- **Stronco Show Services**  
[Display, Furnishings, Installations, Signs, Transportation Services, Storage / Advance Receiving](#)
- **Sheraton**  
[Package / Shipping Details](#)

### CONFERENCE VENUE

**Sheraton on The Falls** [Website](#)

5875 Falls Avenue, Niagara Falls, ON L2G 3K7

**Accommodation Reservations** [Book Online](#) Call to Book: [1-800-519-9911](tel:1-800-519-9911)

Special Room Rates: \$129 for City view / \$149 Falls view. Reference "Walk with Me" and make reservations BEFORE midnight, Wednesday, January 31, 2018 to receive the special rate.

**WARNING:** *There may be companies soliciting exhibitors by offering to book their hotel rooms for Walk with Me. Walk with Me has no arrangement with any external organizations, hotels WILL NOT contact you direct. We recommend you book directly with the hotel.*

### Parking

Exhibitors can park in the garage behind the Crowne Plaza. Self-Parking or SGP Valet is \$29.00 + HST. Exhibit materials can be unloaded at the Sheraton at the loading dock before parking.

For questions please contact Rebecca Darling at 519-263-6001 or [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)



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## **MOVE IN / MOVE OUT**

### **EXHIBITOR MOVE-IN / SET UP**

**Sunday, March 4, 2018 - 5:00 pm – 8:00 pm**

\*Small items can be set-up Monday, March 5 at 8:00 am, but set-up must be complete by 9:30 am.

### **EXHIBIT HALL HOURS**

**Monday, March 5, 2018 - 10:00 am – 6:30 pm**

Morning Break – 10:00 am - 10:30 am

Lunch – 12:00 pm - 1:00 pm

Afternoon Break – 2:30 pm - 3:15 pm

Networking Reception – 5:00 pm - 6:30 pm

**Tuesday, March 6, 2018 - 10:00am – 2:15 pm (tear down to follow)**

Morning Break – 10:00 am - 10:30 am

Lunch – 12:00 pm - 1:00 pm

Afternoon Break – 1:45 pm - 2:15 pm

Tear Down / Move-Out – 2:15 pm (following end of break, must be complete by 4:30 pm)

## **Loading Dock**

The Sheraton loading dock is located immediately adjacent to the hotels front entrance way.

## **POLICIES**

**Sheraton on the Falls Hotel Fire & Medical Emergency Procedures** – see [HERE](#).

### **Failure to Occupy Exhibit Space**

If space is not occupied one half hour prior to show opening, it's considered a no-show and space will be forfeited by the exhibitor. This space may be resold, reassigned or used by WWM without obligation.

To see full detail of Hotel & Conference Policies, please see attached [Policies Document](#).

## **EXHIBITOR PASSES**

Please submit the first and last names of the two individuals that will be exhibiting at your booth to [Rebecca@bayleygroup.com](mailto:Rebecca@bayleygroup.com).

*For questions please contact Rebecca Darling at 519-263-6001 or [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)*