Changing the culture of aging in Canada

#WalkWithMe2024 May 1 - 3, 2024 // Ottawa Conference and Event Centre

Sponsorship Opportunities

Join us in person for Walk with Me, a pan-Canadian conference aimed at changing the culture of aging in Canada. There is so much to learn and share from this gathering of like-minded people from across Canada.

A program with exciting keynote speakers and sessions is being planned.

**Basic Sponsorship** (included in all sponsorship packages):

- One complimentary registration, including all sessions, exhibit access, meals and National Arts Centre dinner event.
- Recognition in all key social media, electronic and print promotions leading up to the conference.
- Logo and sponsorship recognition onsite at the event.
- Logo and sponsorship recognition on all key conference electronic platforms.
- Verbal acknowledgment of sponsorship from the podium.
- Complimentary list of delegates with email addresses (For those who have opted in).
- Only Platinum and Gold Sponsorships include an Exhibitor Booth.

**Exhibit Hall Hours**

**Wednesday, May 1st, 2024**
5:00pm - 6:30pm

**Thursday, May 2nd, 2024**
10:00am - 4:00pm

**Friday, May 3rd, 2024**
10:00am - 1:00pm

“Energized, hopeful and empowered. The conference was one of the best I have attended. I wanted to get back home so that I could put into practice what I had learned. I had so many ideas to share. It was worth every minute.”

- Past WWM Delegate

Sponsorship is on a first-come, first-served basis, and must include a completed Sponsorship Agreement (below).
**Presenting Sponsor (1 Available)**

As a presenting sponsor, you will have a high profile position leading up to and at the conference.

Recognized as “Walk with Me - Presented by Company Name”

<table>
<thead>
<tr>
<th>Basic sponsorship entitlements</th>
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<tbody>
<tr>
<td>One space in the Exhibitor Hall</td>
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<tr>
<td>Two full conference registrations, including access to all sessions, meals and Thursday National Arts Centre Dinner event</td>
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**Gold Sponsor (4 Available)**

Each Gold sponsorship includes:

- Basic sponsorship entitlements
- One space in the Exhibitor Hall

| One conference registration including access to all sessions, meals and Thursday National Arts Centre Dinner event |

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**Thursday Opening Keynote**

Nouman Ashraf, Sustaining a Culture of Engagement & Inclusion

**Friday Opening Keynote**

John Yip, President and CEO, SE Health

**Friday Closing Keynote Sponsor**

Around the World with Sandy and Ellie - Adventures at 81 and Still on the Run

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Thursday National Arts Centre Dinner and Awards

Walk with Me attendees will enjoy a magical evening at the renowned National Arts Centre in the heart of Ottawa. Network with peers and make new connections at this beautiful venue overlooking the UNESCO Rideau Canal.

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I feel a sense of community is growing in Canada around culture change at the Walk with Me conference. Walk with Me is inclusive, allows for creative and innovative ways to share information and is inspirational

- Past WWM Delegate
### Silver Sponsor (3 Available - Select from the list below) $10,000

- Includes exclusive recognition at sponsored events
- Plenary Tabletop Lunch
- Trailblazer Award Sponsor (Recognition award)

- Wednesday Welcome Reception

### Bronze Sponsor (9 Available - Select from the list below) $5,000

- Includes exclusive recognition at sponsored events and key social media
- Thursday Lunch Sponsor
- Friday Lunch Sponsor
- Thursday Breakfast Sponsor
- Friday Breakfast Sponsor
- Registration Sponsor (with Delegate gift)

- Program App Sponsor with WiFi
- Breakout Sponsor
- Room Drop Sponsor
- Shuttle Bus - to Thursday National Arts Centre dinner

### Supporting Sponsor (5 Available) $3,000

- Includes exclusive recognition attached to sponsorship opportunity
- Thursday Morning Refreshment Break Sponsor
- Friday Morning Refreshment Break Sponsor
- Speaker Gift Sponsor

- Ambiance and Décor Sponsor
- Signage Sponsor
- Thursday Afternoon Refreshment Break Sponsor

### Exhibitor Hall $2,500

- 10 x 10 space with 6’ table, pipe and drape
- Additional passes may be purchased
- 2 Exhibitor Badges with meal passes and access to sessions.
  (excluding Thursday National Arts Centre Dinner)
**Contact Information**

COMPANY NAME (as it should appear in all print):

CONTACT:

ADDRESS:

CITY: __________________ POSTAL CODE: __________________

PHONE: __________________

EMAIL: __________________

SPONSORSHIP ITEM: __________________

**Method of Payment** (please select one)

☐ Cheque Enclosed:

Please make cheque payable to
WWM ℅ The Bayley Group
Mail to 72924 Airport Line, P.O. Box 39
Hensall, ON N0M 1X0

☐ Visa ☐ MasterCard ☐ AMEX

Card #: __________________ CVV: ________________

Expiry Date: ___________ / ___________ Amount: ________________

Name on Card: __________________

Date: __________________

Signature: __________________

Payment for sponsorship is due upon booking and is non-refundable.

Please Return Completed Agreement to:

**Mail:** The Bayley Group
72924 Airport Line, P.O. Box 39
Hensall, ON N0M 1X0

**Email:** rebecca@bayleygroup.com

**Fax:** 519-263-2936

**QUESTIONS?** Call Rebecca Darling at 519-263-6001