Changing the culture of aging in Canada

Sponsorship Opportunities

Join us in person for Walk with Me, a pan-Canadian conference aimed at changing the culture of aging in Canada. There is so much to learn and share from this gathering of like-minded people from across Canada.

* A program with exciting keynote speakers and sessions is being planned.*

**Basic Sponsorship** (included in all sponsorship packages):

- One complimentary registration, including all sessions, exhibit access, meals and National Arts Centre dinner event.
- Recognition in all key social media, electronic and print promotions leading up to the conference
- Logo and sponsorship recognition onsite at the event
- Logo and sponsorship recognition on all key conference electronic platforms
- Verbal acknowledgment of sponsorship from the podium
- Complimentary list of delegates with email addresses (For those who have opted in)
- Only Platinum and Gold Sponsorships include an Exhibitor Booth

**Exhibit Hall Hours**

- **Wednesday, May 1st, 2024**
  5:00pm - 6:30pm
- **Thursday, May 2nd, 2024**
  10:00am - 4:00pm
- **Friday, May 3rd, 2024**
  10:00am - 1:00pm

*Energized, hopeful and empowered. The conference was one of the best I have attended. I wanted to get back home so that I could put into practice what I had learned. I had so many ideas to share. It was worth every minute.*

- Past WWM Delegate

Sponsorship is on a first-come, first-served basis, and must include a completed Sponsorship Agreement (below)
<table>
<thead>
<tr>
<th>Presenting Sponsor (1 Available)</th>
<th>$15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>As a presenting sponsor, you will have a high profile position leading up to and at the conference.</td>
<td></td>
</tr>
<tr>
<td>Recognized as “Walk with Me - Presented by Company Name”</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gold Sponsor (4 Available)</th>
<th>$12,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each Gold sponsorship includes:</td>
<td></td>
</tr>
<tr>
<td>Basic sponsorship entitlements</td>
<td></td>
</tr>
<tr>
<td>One space in the Exhibitor Hall</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Thursday Opening Keynote</th>
<th>Friday Opening Keynote</th>
</tr>
</thead>
</table>
| **Nouman Ashraf,**  
Sustaining a Culture of Engagement & Inclusion | **Al Power,**  
Schlegel Chair in Aging and Dementia Innovation |

<table>
<thead>
<tr>
<th>Thursday National Arts Centre Dinner and Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk with Me attendees will enjoy a magical evening at the renowned National Arts Centre in the heart of Ottawa. Network with peers and make new connections at this beautiful venue overlooking the UNESCO Rideau Canal.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday Closing Keynote Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Around the World with Sandy</strong> and <strong>Ellie</strong> - Adventures at 81 and Still on the Run</td>
</tr>
</tbody>
</table>

I feel a sense of community is growing in Canada around culture change at the Walk with Me conference. Walk with Me is inclusive, allows for creative and innovative ways to share information and is inspirational.

- Past WWM Delegate
Silver Sponsor (3 Available - Select from the list below) $10,000

Includes exclusive recognition at sponsored events
Plenary Tabletop Lunch
Trailblazer Award Sponsor (Recognition award)

Wednesday Welcome Reception

Bronze Sponsor (9 Available - Select from the list below) $5,000

Includes exclusive recognition at sponsored events and key social media
Thursday Lunch Sponsor
Friday Lunch Sponsor
Thursday Breakfast Sponsor
Friday Breakfast Sponsor
Registration Sponsor (with Delegate gift)

Program App Sponsor with WiFi
Breakout Sponsor
Room Drop Sponsor
Shuttle Bus - to Thursday National Arts Centre dinner

Supporting Sponsor (5 Available) $3,000

Includes exclusive recognition attached to sponsorship opportunity
Thursday Morning Refreshment Break Sponsor
Friday Morning Refreshment Break Sponsor
Speaker Gift Sponsor

Ambiance and Décor Sponsor
Signage Sponsor
Thursday Afternoon Refreshment Break Sponsor

Exhibitor Hall $2,500

10 x 10 space with 6’ table, pipe and drape
2 Exhibitor Badges with meal passes and access to sessions.
(excluding Thursday National Arts Centre Dinner)

Additional passes may be purchased
Contact Information
COMPANY NAME (as it should appear in all print):

CONTACT:

ADDRESS:

CITY: POSTAL CODE:

PHONE:

EMAIL:

SPONSORSHIP ITEM:

Method of Payment (please select one)

☐ Cheque Enclosed:

Please make cheque payable to
WWM ℅ The Bayley Group
Mail to 72924 Airport Line, P.O. Box 39
Hensall, ON N0M 1X0

☐ Visa  ☐ MasterCard  ☐ AMEX

Card #: CVV:

Expiry Date: / Amount:

Name on Card:

Date:

Signature:

Please Return Completed Agreement to:

Mail: The Bayley Group
72924 Airport Line, P.O. Box 39
Hensall, ON N0M 1X0

Email: rebecca@bayleygroup.com

Fax: 519-263-2936

QUESTIONS? Call Rebecca Darling at 519-263-6001

Payment for sponsorship is due upon booking and is non-refundable.

Sponsorship Cost: $